

Consumer Spending Patterns 2006

HWY 30 AND HWY 34, MONTGOMERY, IL, 0.00 - 1.00 Miles, Total

Annual Expenditures	Aggregate (in 000's)		Per Capita		Average Household		Market Index to USA	
	2006	2011	2006	2011	2006	2011	2006	2011
Apparel:								
Total Apparel	8,591	14,121	2,269	2,578	6,089	6,953	137	138
Women's Apparel	2,434	3,922	643	716	1,725	1,931	137	137
Men's Apparel	1,619	2,583	427	472	1,147	1,272	130	131
Girl's Apparel	510	881	135	161	361	434	126	135
Boy's Apparel	431	710	114	130	306	349	125	130
Infant's Apparel	247	370	65	68	175	182	162	156
Footwear (excl. Infants)	926	1,485	244	271	656	731	130	131
Other Apparel Prods/Services	2,425	4,170	640	761	1,719	2,053	148	147
Entertainment:								
Sports and Recreation	2,804	5,054	741	923	1,987	2,488	142	143
TV, Radio and Sound Equipment	3,320	5,980	877	1,092	2,353	2,944	128	126
Reading Materials	952	1,376	251	251	675	677	127	124
Travel	2,932	5,189	774	947	2,078	2,555	142	142
Photographic Equipment	264	380	70	69	187	187	155	150
Food at Home:								
Total Food at Home	8,590	13,586	2,268	2,480	6,088	6,689	104	105
Cereal Products	455	680	120	124	322	335	107	110
Bakery Products	857	1,320	226	241	607	650	104	105
Fish and Seafood	213	401	56	73	151	197	118	119
Meats (All)	1,649	2,554	435	466	1,168	1,258	97	100
Dairy Products	869	1,301	229	237	616	640	102	101
Fresh Milk and Cream	230	335	61	61	163	165	103	102
Eggs	90	154	24	28	64	76	88	92
Other Dairy Products	548	812	145	148	389	400	104	102
Fruits and Vegetables	978	1,622	258	296	693	799	100	102
Juices	263	420	69	77	186	207	107	109
Sugar and Other Sweets	584	919	154	168	414	453	107	107
Fats and Oils	77	126	20	23	55	62	101	100
Nonalcoholic Beverages	931	1,393	246	254	660	686	106	106
Prepared Foods	1,715	2,849	453	520	1,215	1,403	109	108



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Annual Expenditures	Aggregate (in 000's)		Per Capita		Average Household		Market Index to USA	
	2006	2011	2006	2011	2006	2011	2006	2011
Health Care:								
Total Health Care	5,182	10,486	1,368	1,914	3,672	5,163	95	95
Medical Services	2,521	4,489	666	819	1,787	2,210	107	110
Prescription Drugs	2,426	5,579	641	1,018	1,719	2,747	83	85
Medical Supplies	234	417	62	76	166	205	122	124
Household Equipment:								
Total Household Textiles	1,144	2,009	302	367	811	989	143	142
Domestic Textiles	481	850	127	155	341	419	138	137
Window and Furniture Covers	663	1,159	175	212	470	571	146	147
Total Furniture	1,522	2,625	402	479	1,079	1,292	137	137
Bedroom Furniture	401	674	106	123	284	332	131	131
Living/Dining Room Furniture	666	1,099	176	201	472	541	137	137
Other Furniture	456	852	120	155	323	419	143	142
Major Appliances	616	976	163	178	437	480	132	133
Small Appliance/Houseware	1,398	2,287	369	418	991	1,126	151	148
Misc Household Equipment	1,041	1,821	275	332	737	897	142	141
Misc Personal Items:								
Personal Care Products and Services	1,699	3,001	449	548	1,204	1,478	122	123
Personal Expenses and Services	2,844	5,123	751	935	2,016	2,522	126	127
Smoking Prods/Supplies	1,160	1,705	306	311	822	840	99	93
Miscellaneous Items:								
Total Education	2,317	4,693	612	857	1,642	2,310	127	136
Room and Board	116	195	31	36	82	96	89	106
Tuition/School Supplies	2,201	4,497	581	821	1,560	2,214	130	138
Pet Expenses	803	1,462	212	267	569	720	121	124
Day Care	661	1,144	175	209	469	563	150	156
Contributions (All)	3,572	5,870	943	1,072	2,532	2,890	142	146



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Annual Expenditures	Aggregate (in 000's)		Per Capita		Average Household		Market Index to USA	
	2006	2011	2006	2011	2006	2011	2006	2011
Other Misc. Expenses:								
Housekeeping Supplies	565	994	149	181	401	489	110	111
Total Food away from Home	9,069	14,854	2,395	2,712	6,427	7,314	132	130
Breakfast and Brunch	676	1,253	179	229	479	617	124	123
Dinner	2,690	3,926	710	717	1,907	1,933	137	135
Lunch	2,578	4,593	681	838	1,827	2,262	132	131
Snacks and Non Alcoholic Beverage	1,055	1,982	278	362	747	976	129	126
Catered Affairs	232	348	61	64	164	171	141	143
Food and Nonalcoholic Bevgs on Trips	1,839	2,752	485	502	1,303	1,355	129	127
Total Alcoholic Beverages	2,185	3,504	577	640	1,548	1,725	125	123
Alcoholic Beverages at Home	1,472	2,358	389	430	1,043	1,161	122	121
Alcoholic Beverages away from Home	712	1,145	188	209	505	564	131	127
Shelter and Related Expenses:								
Household Services	1,038	1,842	274	336	735	907	138	139
Household Repairs	2,230	3,529	589	644	1,581	1,738	134	135
Total Housing Expenses	2,031	3,360	536	613	1,440	1,655	116	119
Fuels and Utilities	248	340	66	62	176	167	95	103
Telephone Service	1,783	3,021	471	551	1,264	1,487	119	121
Transportation Expenses:								
Total Transportation Expenses	12,733	21,823	3,362	3,984	9,024	10,745	123	122
New Autos/Trucks/Vans	5,850	9,351	1,545	1,707	4,146	4,604	135	134
Used Vehicles	3,266	5,600	862	1,022	2,314	2,757	110	107
Boats and Outboard Motor, Etc	418	696	110	127	296	343	101	106
Towing Charges	10	19	3	3	7	9	118	120
Gasoline	2,712	5,355	716	977	1,922	2,636	118	117
Diesel Fuel	23	42	6	8	17	21	123	126
Rented Vehicles	454	761	120	139	322	375	177	174
Automotive Maintenance/Repair/Other	2,864	5,305	756	968	2,030	2,612	123	123
Total Specified Consumer Expenditures	84,129	144,099	22,215	26,305	59,623	70,950	124	124



Consumer Spending Patterns 2006

HWY 30 AND HWY 34, MONTGOMERY, IL, 0.00 - 3.00 Miles, Total

Annual Expenditures	Aggregate (in 000's)		Per Capita		Average Household		Market Index to USA	
	2006	2011	2006	2011	2006	2011	2006	2011
Apparel:								
Total Apparel	162,035	218,015	1,827	2,055	5,778	6,519	130	129
Women's Apparel	45,451	60,505	513	570	1,621	1,809	129	129
Men's Apparel	30,894	40,605	348	383	1,102	1,214	125	125
Girl's Apparel	11,312	15,244	128	144	403	456	141	141
Boy's Apparel	9,695	12,722	109	120	346	380	142	142
Infant's Apparel	4,855	6,172	55	58	173	185	160	158
Footwear (excl. Infants)	18,676	24,525	211	231	666	733	132	132
Other Apparel Prods/Services	41,152	58,242	464	549	1,467	1,742	127	125
Entertainment:								
Sports and Recreation	48,326	71,029	545	669	1,723	2,124	123	122
TV, Radio and Sound Equipment	60,490	90,031	682	848	2,157	2,692	117	115
Reading Materials	16,625	20,139	187	190	593	602	111	110
Travel	49,665	72,335	560	682	1,771	2,163	121	120
Photographic Equipment	4,540	5,403	51	51	162	162	134	130
Food at Home:								
Total Food at Home	182,645	237,833	2,060	2,241	6,513	7,112	111	111
Cereal Products	9,949	12,092	112	114	355	362	117	119
Bakery Products	18,156	23,091	205	218	647	690	111	111
Fish and Seafood	4,401	6,762	50	64	157	202	122	122
Meats (All)	36,875	46,714	416	440	1,315	1,397	110	111
Dairy Products	18,637	23,223	210	219	665	694	110	110
Fresh Milk and Cream	5,208	6,314	59	59	186	189	117	117
Eggs	2,155	2,965	24	28	77	89	106	108
Other Dairy Products	11,274	13,945	127	131	402	417	107	107
Fruits and Vegetables	20,831	28,300	235	267	743	846	107	108
Juices	5,588	7,257	63	68	199	217	115	115
Sugar and Other Sweets	12,072	15,670	136	148	430	469	111	111
Fats and Oils	1,658	2,260	19	21	59	68	109	108
Nonalcoholic Beverages	19,752	24,505	223	231	704	733	113	114
Prepared Foods	34,728	47,958	392	452	1,238	1,434	111	110



Consumer Spending Patterns 2006

HWY 30 AND HWY 34, MONTGOMERY, IL, 0.00 - 3.00 Miles, Total

Annual Expenditures	Aggregate (in 000's)		Per Capita		Average Household		Market Index to USA	
	2006	2011	2006	2011	2006	2011	2006	2011
Health Care:								
Total Health Care	106,507	177,763	1,201	1,675	3,798	5,315	98	98
Medical Services	48,316	70,231	545	662	1,723	2,100	103	104
Prescription Drugs	53,612	100,899	605	951	1,912	3,017	92	93
Medical Supplies	4,579	6,633	52	63	163	198	120	120
Household Equipment:								
Total Household Textiles	19,358	27,985	218	264	690	837	121	120
Domestic Textiles	8,231	12,035	93	113	294	360	119	117
Window and Furniture Covers	11,126	15,950	125	150	397	477	123	123
Total Furniture	26,471	37,570	299	354	944	1,123	120	119
Bedroom Furniture	7,109	9,836	80	93	253	294	117	117
Living/Dining Room Furniture	11,505	15,613	130	147	410	467	119	119
Other Furniture	7,857	12,121	89	114	280	362	124	123
Major Appliances	10,980	14,273	124	135	392	427	119	118
Small Appliance/Houseware	23,548	31,909	266	301	840	954	128	126
Misc Household Equipment	18,573	26,713	209	252	662	799	127	125
Misc Personal Items:								
Personal Care Products and Services	31,588	45,828	356	432	1,126	1,370	114	114
Personal Expenses and Services	48,713	72,413	549	682	1,737	2,165	109	109
Smoking Prods/Supplies	23,572	29,918	266	282	841	895	101	99
Miscellaneous Items:								
Total Education	42,378	67,621	478	637	1,511	2,022	117	119
Room and Board	2,253	2,857	25	27	80	85	87	94
Tuition/School Supplies	40,125	64,764	452	610	1,431	1,937	119	120
Pet Expenses	14,183	21,139	160	199	506	632	107	109
Day Care	13,019	17,965	147	169	464	537	148	149
Contributions (All)	59,686	79,008	673	745	2,128	2,362	120	119



Consumer Spending Patterns 2006

HWY 30 AND HWY 34, MONTGOMERY, IL, 0.00 - 3.00 Miles, Total

Annual Expenditures	Aggregate (in 000's)		Per Capita		Average Household		Market Index to USA	
	2006	2011	2006	2011	2006	2011	2006	2011
Other Misc. Expenses:								
Housekeeping Supplies	11,654	16,897	131	159	416	505	114	114
Total Food away from Home	164,234	223,499	1,852	2,106	5,856	6,683	120	119
Breakfast and Brunch	12,867	19,756	145	186	459	591	118	118
Dinner	47,691	57,773	538	544	1,701	1,727	122	121
Lunch	47,284	69,580	533	656	1,686	2,081	122	121
Snacks and Non Alcoholic Beverage	19,511	30,589	220	288	696	915	120	118
Catered Affairs	4,072	4,987	46	47	145	149	125	124
Food and Nonalcoholic Bevgs on Trips	32,808	40,814	370	385	1,170	1,220	116	114
Total Alcoholic Beverages	39,307	52,620	443	496	1,402	1,573	113	112
Alcoholic Beverages at Home	27,201	36,284	307	342	970	1,085	113	113
Alcoholic Beverages away from Home	12,106	16,336	137	154	432	488	112	110
Shelter and Related Expenses:								
Household Services	18,652	27,128	210	256	665	811	125	124
Household Repairs	40,511	52,207	457	492	1,445	1,561	122	121
Total Housing Expenses	38,030	51,518	429	486	1,356	1,540	109	110
Fuels and Utilities	4,811	5,413	54	51	172	162	93	100
Telephone Service	33,219	46,105	375	434	1,185	1,379	112	112
Transportation Expenses:								
Total Transportation Expenses	236,447	335,885	2,666	3,165	8,431	10,044	115	114
New Autos/Trucks/Vans	104,851	138,269	1,182	1,303	3,739	4,134	122	121
Used Vehicles	64,706	92,432	730	871	2,307	2,764	109	107
Boats and Outboard Motor, Etc	8,427	11,244	95	106	300	336	103	104
Towing Charges	210	326	2	3	7	10	124	126
Gasoline	51,069	83,501	576	787	1,821	2,497	112	111
Diesel Fuel	501	725	6	7	18	22	132	132
Rented Vehicles	6,683	9,388	75	88	238	281	131	130
Automotive Maintenance/Repair/Other	53,389	81,488	602	768	1,904	2,437	115	114
Total Specified Consumer Expenditures	1,565,125	2,206,132	17,650	20,791	55,810	65,967	116	115



Consumer Spending Patterns 2006

HWY 30 AND HWY 34, MONTGOMERY, IL, 0.00 - 5.00 Miles, Total

Annual Expenditures	Aggregate (in 000's)		Per Capita		Average Household		Market Index to USA	
	2006	2011	2006	2011	2006	2011	2006	2011
Apparel:								
Total Apparel	391,115	517,545	1,880	2,110	5,836	6,603	132	131
Women's Apparel	110,021	144,214	529	588	1,642	1,840	131	131
Men's Apparel	74,347	96,074	357	392	1,109	1,226	126	126
Girl's Apparel	26,847	35,566	129	145	401	454	140	141
Boy's Apparel	22,801	29,506	110	120	340	376	140	141
Infant's Apparel	11,081	13,851	53	56	165	177	153	151
Footwear (excl. Infants)	44,571	57,647	214	235	665	736	132	132
Other Apparel Prods/Services	101,447	140,688	488	574	1,514	1,795	131	129
Entertainment:								
Sports and Recreation	117,809	170,091	566	693	1,758	2,170	126	125
TV, Radio and Sound Equipment	146,103	213,327	702	870	2,180	2,722	118	117
Reading Materials	41,276	49,065	198	200	616	626	116	115
Travel	122,079	174,504	587	711	1,822	2,226	124	123
Photographic Equipment	11,030	12,906	53	53	165	165	136	132
Food at Home:								
Total Food at Home	433,851	556,411	2,086	2,269	6,474	7,099	110	111
Cereal Products	23,540	28,157	113	115	351	359	116	118
Bakery Products	43,257	54,195	208	221	645	691	111	111
Fish and Seafood	10,517	15,902	51	65	157	203	122	123
Meats (All)	86,689	108,135	417	441	1,294	1,380	108	110
Dairy Products	44,214	54,260	213	221	660	692	109	109
Fresh Milk and Cream	12,279	14,668	59	60	183	187	115	116
Eggs	5,027	6,800	24	28	75	87	104	106
Other Dairy Products	26,909	32,792	129	134	402	418	107	107
Fruits and Vegetables	49,480	66,163	238	270	738	844	107	108
Juices	13,255	16,934	64	69	198	216	114	114
Sugar and Other Sweets	28,981	37,105	139	151	432	473	112	112
Fats and Oils	3,942	5,296	19	22	59	68	108	108
Nonalcoholic Beverages	46,910	57,272	225	234	700	731	113	113
Prepared Foods	83,066	112,991	399	461	1,239	1,442	111	111



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Annual Expenditures	Aggregate (in 000's)		Per Capita		Average Household		Market Index to USA	
	2006	2011	2006	2011	2006	2011	2006	2011
Health Care:								
Total Health Care	257,947	422,890	1,240	1,724	3,849	5,396	99	99
Medical Services	117,397	167,452	564	683	1,752	2,136	105	106
Prescription Drugs	129,444	239,632	622	977	1,931	3,057	93	94
Medical Supplies	11,107	15,806	53	64	166	202	121	122
Household Equipment:								
Total Household Textiles	47,453	67,361	228	275	708	859	124	124
Domestic Textiles	20,073	28,801	96	117	300	367	121	120
Window and Furniture Covers	27,380	38,560	132	157	409	492	127	126
Total Furniture	64,340	89,725	309	366	960	1,145	122	122
Bedroom Furniture	17,214	23,396	83	95	257	299	119	118
Living/Dining Room Furniture	28,051	37,402	135	152	419	477	122	121
Other Furniture	19,075	28,928	92	118	285	369	126	125
Major Appliances	26,352	33,664	127	137	393	430	119	119
Small Appliance/Houseware	57,445	76,412	276	312	857	975	131	128
Misc Household Equipment	44,706	63,138	215	257	667	806	128	126
Misc Personal Items:								
Personal Care Products and Services	76,110	108,273	366	441	1,136	1,381	115	115
Personal Expenses and Services	120,898	176,470	581	719	1,804	2,252	113	113
Smoking Prods/Supplies	55,950	69,975	269	285	835	893	101	98
Miscellaneous Items:								
Total Education	108,032	168,294	519	686	1,612	2,147	125	126
Room and Board	5,996	7,325	29	30	89	93	97	103
Tuition/School Supplies	102,036	160,969	490	656	1,523	2,054	127	128
Pet Expenses	34,258	50,117	165	204	511	639	108	110
Day Care	30,873	41,974	148	171	461	536	147	149
Contributions (All)	153,801	198,378	739	809	2,295	2,531	129	128



Consumer Spending Patterns 2006

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Annual Expenditures	Aggregate (in 000's)		Per Capita		Average Household		Market Index to USA	
	2006	2011	2006	2011	2006	2011	2006	2011
Other Misc. Expenses:								
Housekeeping Supplies	27,866	39,802	134	162	416	508	114	115
Total Food away from Home	396,879	529,894	1,908	2,160	5,922	6,761	122	120
Breakfast and Brunch	30,756	46,298	148	189	459	591	118	118
Dinner	115,720	137,612	556	561	1,727	1,756	124	122
Lunch	113,833	164,420	547	670	1,699	2,098	122	122
Snacks and Non Alcoholic Beverage	47,031	72,433	226	295	702	924	121	120
Catered Affairs	9,960	11,987	48	49	149	153	128	127
Food and Nonalcoholic Bevgs on Trips	79,577	97,144	383	396	1,187	1,239	117	116
Total Alcoholic Beverages	95,514	125,224	459	511	1,425	1,598	115	114
Alcoholic Beverages at Home	65,624	85,670	315	349	979	1,093	114	114
Alcoholic Beverages away from Home	29,889	39,554	144	161	446	505	116	114
Shelter and Related Expenses:								
Household Services	45,671	65,244	220	266	681	832	128	127
Household Repairs	98,005	124,421	471	507	1,462	1,587	124	123
Total Housing Expenses	91,208	121,261	438	494	1,361	1,547	109	111
Fuels and Utilities	11,386	12,591	55	51	170	161	92	99
Telephone Service	79,821	108,669	384	443	1,191	1,386	112	113
Transportation Expenses:								
Total Transportation Expenses	564,752	787,291	2,715	3,210	8,427	10,045	115	114
New Autos/Trucks/Vans	253,052	327,443	1,216	1,335	3,776	4,178	123	122
Used Vehicles	150,889	211,727	725	863	2,251	2,701	107	105
Boats and Outboard Motor, Etc	20,442	27,020	98	110	305	345	104	107
Towing Charges	492	750	2	3	7	10	122	124
Gasoline	121,618	195,270	585	796	1,815	2,491	111	111
Diesel Fuel	1,163	1,653	6	7	17	21	129	129
Rented Vehicles	17,097	23,427	82	96	255	299	140	139
Automotive Maintenance/Repair/Other	127,442	191,149	613	779	1,902	2,439	115	114
Total Specified Consumer Expenditures	3,788,764	5,244,806	18,213	21,384	56,534	66,918	118	117



Consumer Spending Patterns 2006

Claritas' Consumer Spending Patterns Report is derived from the Consumer Buying Power (CBP) database using information from the U.S. Bureau of Labor Statistics (BLS) Consumer Expenditure Survey (CE Survey).

The Annual Aggregate (in 000's) is used to obtain the Annual Per Capitas and the Average Household data by dividing the aggregate by the corresponding total household population and total households, respectively. The Market Index value is the ratio of the Annual Average Household Expenditure (AAHE) for the geography that this report is being produced, as compared to the "AAHE" for the U.S.A.

Current Year Estimates and Five Year Projections are produced by Claritas, Inc.



