



FOR IMMEDIATE RELEASE:

MEDC Executive Director, Coulombe-Fiore attends IEDC Annual Conference

Montgomery, Illinois - September 30, 2010 -

The International Economic Development Council, (IEDC) is the premier membership organization dedicated to helping economic development professionals create high-quality jobs, develop vibrant communities and improve the quality of life in their regions. IEDC represents the largest network of economic development professionals in the world, serving over 4,600 members with a network of over 25,000 professionals. This year's annual conference was centered on the following theme. "Transforming the Economic Development Landscape". The conference was held in Columbus Ohio from September 27th through the 29th. A variety of classes and work sessions were offered prior to the conference and during the event.

Montgomery Economic Development Corporation is an IEDC member and Charlene Coulombe-Fiore attended the event and was the moderator of a session at the conference called, New Life to old developments. The session taught attendees how to reposition vacant or outdated properties. The presentation will be available next week online.

The event closed with a panel discussion with a series of site selectors addressing the current market as well as what communities can do to gain their attention. Participating in this event is part of the MEDC's ongoing external marketing efforts aimed at exposing Montgomery, Illinois to nationwide site selectors. The Executive Director also earned 10 points during this event towards her continued education and certification as a CECD.

IEDC's Certified Economic Developers (CECDs) are acknowledged around the world as having achieved the pinnacle of excellence in the economic development field.

For more information: Please call the MEDC Office 630-897-6748