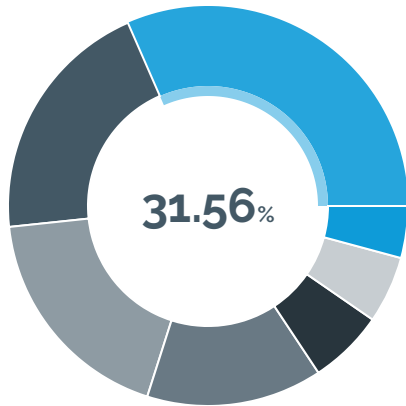




# Consumer Expenditures Report Montgomery, Illinois

## Apparel

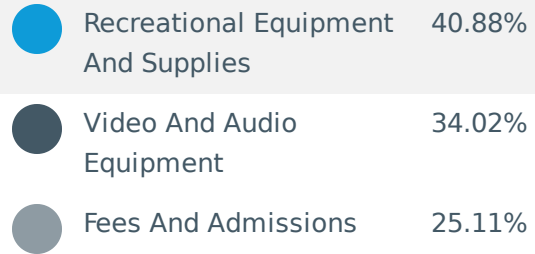
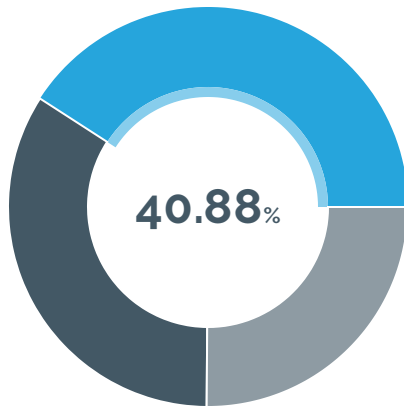


- Women's Apparel 31.56%
- Footwear 20.11%
- Men's Apparel 18.42%
- Apparel Services and Accessories 14.23%
- Girls' Apparel 6.07%
- Boys' Apparel 5.42%
- Infants Apparel 4.19%

### 2019

	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$2,604</b>	<b>\$17,221</b>
<b>Men's Apparel</b>	<b>\$479</b>	<b>\$3,171</b>
<b>Boys' Apparel</b>	<b>\$141</b>	<b>\$934</b>
<b>Women's Apparel</b>	<b>\$821</b>	<b>\$5,431</b>
<b>Girls' Apparel</b>	<b>\$158</b>	<b>\$1,051</b>
<b>Infants Apparel</b>	<b>\$109</b>	<b>\$723</b>
<b>Footwear</b>	<b>\$523</b>	<b>\$3,463</b>
<b>Apparel Services and Accessories</b>	<b>\$370</b>	<b>\$2,449</b>

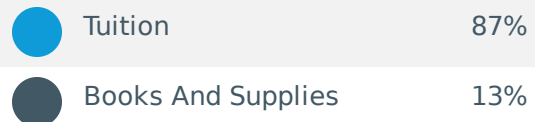
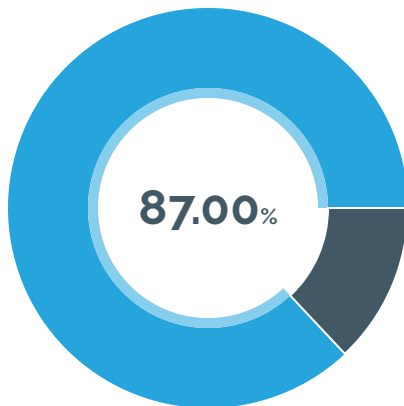
## Entertainment



**2019**

	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$4,199</b>	<b>\$27,771</b>
<b>Fees And Admissions</b>	<b>\$1,054</b>	<b>\$6,972</b>
<b>Video And Audio Equipment</b>	<b>\$1,428</b>	<b>\$9,445</b>
<b>Recreational Equipment And Supplies</b>	<b>\$1,716</b>	<b>\$11,354</b>

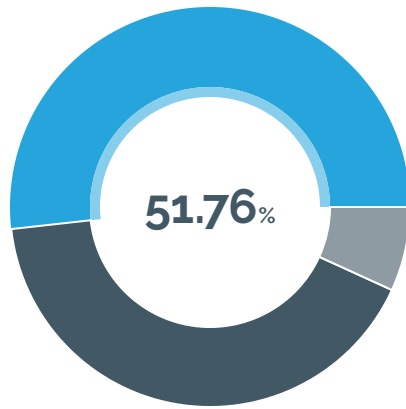
## Education






**2019**

	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$2,192</b>	<b>\$14,502</b>
<b>Books And Supplies</b>	<b>\$285</b>	<b>\$1,886</b>
<b>Tuition</b>	<b>\$1,907</b>	<b>\$12,616</b>

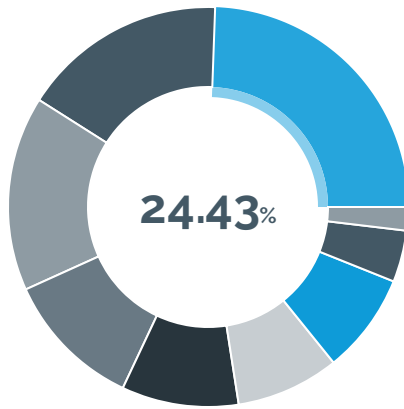
## Food and Beverages



	Food At Home	51.76%
	Food Away From Home	41.43%
	Alcoholic Beverages	6.81%

**2019**

	<b>\$ PER HOUSEHOLD</b>	<b>TOTAL \$000'S</b>
<b>Total</b>	<b>\$10,791</b>	<b>\$71,362</b>
<b>Food At Home</b>	<b>\$5,585</b>	<b>\$36,938</b>
<b>Food Away From Home</b>	<b>\$4,470</b>	<b>\$29,562</b>
<b>Alcoholic Beverages</b>	<b>\$735</b>	<b>\$4,861</b>

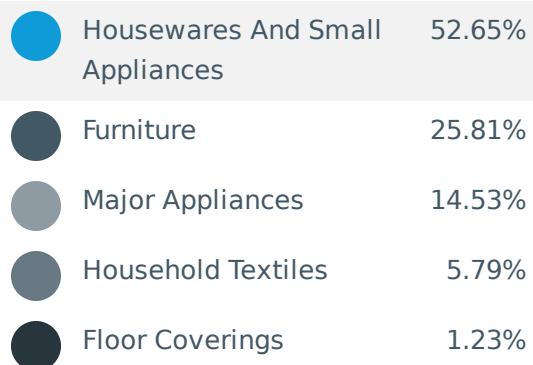
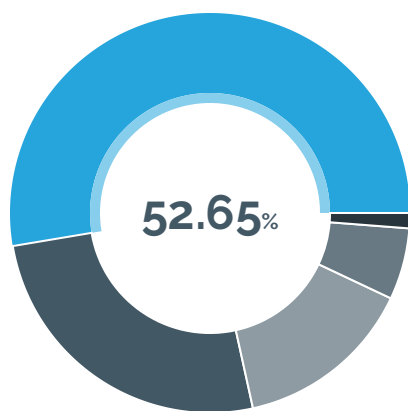


● Gifts Of Education	24.43%
● Gifts Of Apparel	16.58%
● Gifts Of Household Furnishings And Equipment	15.75%
● Gifts Elsewhere Unspecified	11.24%
● Gifts Of Transportation	9.46%
● Gifts Of Food And Beverages	8.35%
● Gifts Of Recreation	8.12%
● Gifts Of Household	4.17%
● Gifts Of Apparel Accessories	1.89%

**2019**

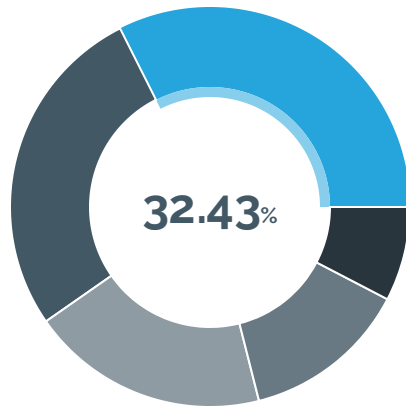
	<b>\$ PER HOUSEHOLD</b>	<b>TOTAL \$000'S</b>
<b>Total</b>	<b>\$1,800</b>	<b>\$11,904</b>
<b>Gifts Of Apparel</b>	<b>\$298</b>	<b>\$1,972</b>
<b>Gifts Of Apparel Accessories</b>	<b>\$34</b>	<b>\$228</b>
<b>Gifts Of Education</b>	<b>\$439</b>	<b>\$2,909</b>
<b>Gifts Of Recreation</b>	<b>\$146</b>	<b>\$967</b>
<b>Gifts Of Food And Beverages</b>	<b>\$150</b>	<b>\$993</b>
<b>Gifts Of Household Furnishings And Equipment</b>	<b>\$283</b>	<b>\$1,876</b>
<b>Gifts Of Household</b>	<b>\$75</b>	<b>\$496</b>
<b>Gifts Of Transportation</b>	<b>\$170</b>	<b>\$1,127</b>
<b>Gifts Elsewhere Unspecified</b>	<b>\$202</b>	<b>\$1,336</b>



## Household Furnishings



**2019**

	<b>\$ PER HOUSEHOLD</b>	<b>TOTAL \$000'S</b>
<b>Total</b>	<b>\$2,610</b>	<b>\$17,264</b>
<b>Household Textiles</b>	<b>\$151</b>	<b>\$1,000</b>
<b>Furniture</b>	<b>\$673</b>	<b>\$4,452</b>
<b>Floor Coverings</b>	<b>\$32</b>	<b>\$215</b>
<b>Major Appliances</b>	<b>\$379</b>	<b>\$2,511</b>
<b>Housewares And Small Appliances</b>	<b>\$1,373</b>	<b>\$9,086</b>

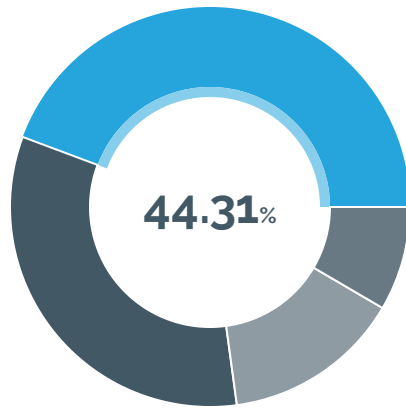


	Mortgage Interest	32.43%
	Rental Costs	27.27%
	Property Taxes	19.25%
	Miscellaneous Owned Dwelling Costs	13.43%
	Other Lodging	7.63%

**2019**

	<b>\$ PER HOUSEHOLD</b>	<b>TOTAL \$000'S</b>
<b>Total</b>	<b>\$15,218</b>	<b>\$100,642</b>
<b>Mortgage Interest</b>	<b>\$4,934</b>	<b>\$32,633</b>
<b>Property Taxes</b>	<b>\$2,929</b>	<b>\$19,374</b>
<b>Miscellaneous Owned Dwelling Costs</b>	<b>\$2,043</b>	<b>\$13,513</b>
<b>Rental Costs</b>	<b>\$4,149</b>	<b>\$27,443</b>
<b>Other Lodging</b>	<b>\$1,161</b>	<b>\$7,678</b>

## Household Operations

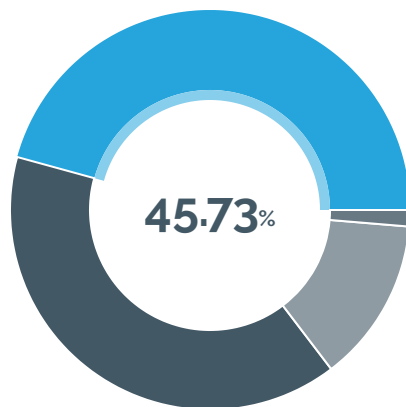


<span style="color: #0070C0;">●</span> Household Services	44.31%
<span style="color: #2E3192;">●</span> Household Supplies	32.85%
<span style="color: #707070;">●</span> Alimony And Child Support	14.42%
<span style="color: #4E5460;">●</span> Babysitting And Elderly Care	8.43%

**2019**

	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$2,873</b>	<b>\$19,002</b>
<b>Babysitting And Elderly Care</b>	<b>\$242</b>	<b>\$1,607</b>
<b>Household Services</b>	<b>\$1,272</b>	<b>\$8,415</b>
<b>Alimony And Child Support</b>	<b>\$414</b>	<b>\$2,743</b>
<b>Household Supplies</b>	<b>\$943</b>	<b>\$6,237</b>

## Personal Care

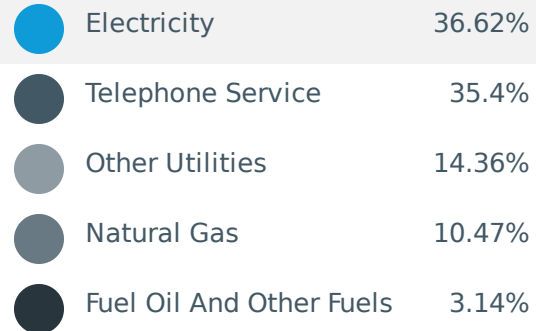
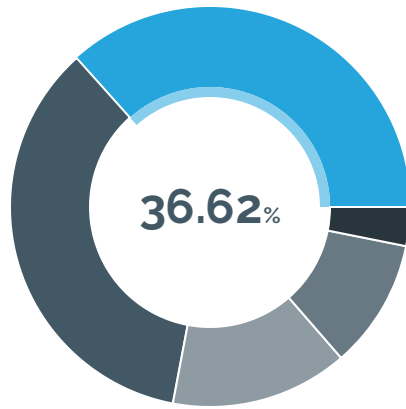


<span style="color: #0070C0;">●</span> Personal Care Services	45.73%
<span style="color: #2E3192;">●</span> Personal Care Products	39.63%
<span style="color: #707070;">●</span> Hair Care	13.31%
<span style="color: #4E5460;">●</span> Electric Personal Care Appliances	1.32%

**2019**

	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$985</b>	<b>\$6,516</b>
<b>Hair Care</b>	<b>\$131</b>	<b>\$867</b>
<b>Electric Personal Care Appliances</b>	<b>\$13</b>	<b>\$92</b>
<b>Personal Care Services</b>	<b>\$450</b>	<b>\$2,979</b>
<b>Personal Care Products</b>	<b>\$390</b>	<b>\$2,579</b>

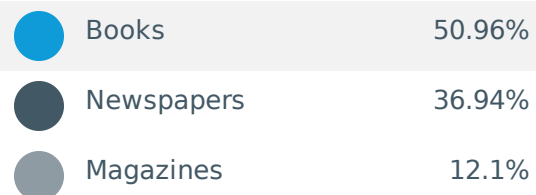
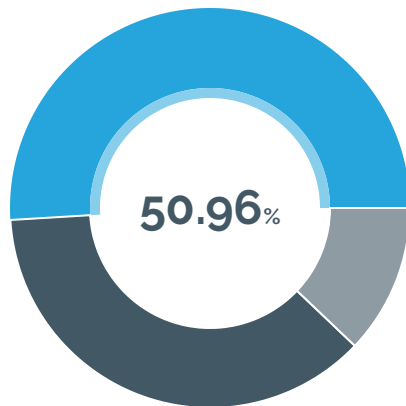
## Utilities



### 2019

	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$5,321</b>	<b>\$35,194</b>
<b>Natural Gas</b>	<b>\$557</b>	<b>\$3,688</b>
<b>Electricity</b>	<b>\$1,948</b>	<b>\$12,883</b>
<b>Fuel Oil And Other Fuels</b>	<b>\$167</b>	<b>\$1,109</b>
<b>Telephone Service</b>	<b>\$1,883</b>	<b>\$12,455</b>
<b>Other Utilities</b>	<b>\$764</b>	<b>\$5,058</b>

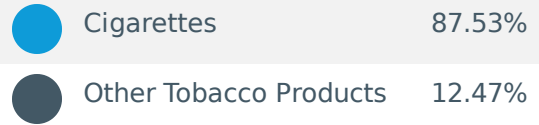
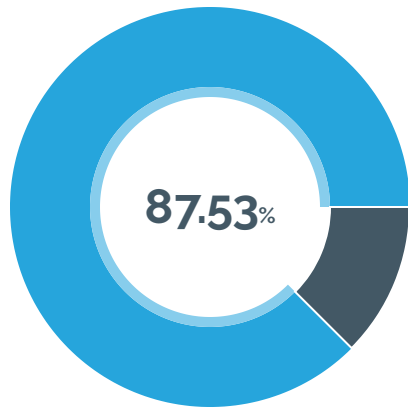
## Reading



### 2019

	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$157</b>	<b>\$1,044</b>
<b>Newspapers</b>	<b>\$58</b>	<b>\$384</b>
<b>Magazines</b>	<b>\$19</b>	<b>\$128</b>
<b>Books</b>	<b>\$80</b>	<b>\$532</b>

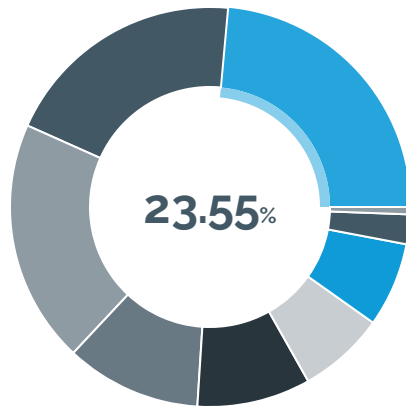




**2019**

	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$417</b>	<b>\$2,762</b>
<b>Cigarettes</b>	<b>\$365</b>	<b>\$2,417</b>
<b>Other Tobacco Products</b>	<b>\$52</b>	<b>\$345</b>

## Transportation

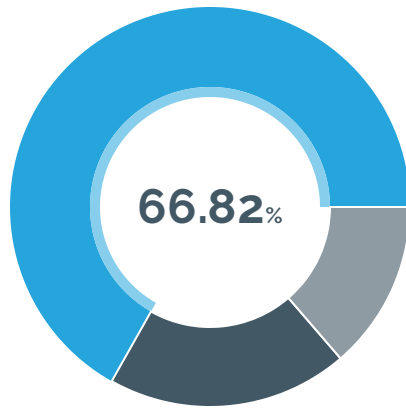


<span style="color: #0070C0;">●</span> Gasoline And Oil	23.55%
<span style="color: #2E3192;">●</span> Used Vehicle Purchase	19.77%
<span style="color: #666666;">●</span> New Vehicle Purchase	19.7%
<span style="color: #444444;">●</span> Vehicle Insurance	10.97%
<span style="color: #191919;">●</span> Vehicle Repair And Maintenance	9.18%
<span style="color: #A9A9A9;">●</span> Public Transportation	7.01%
Other Transportation Costs	6.83%
Vehicle Finance Charges	2.4%
Motorcycles (New And Used)	0.59%

### 2019

	<b>\$ PER HOUSEHOLD</b>	<b>TOTAL \$000'S</b>
<b>Total</b>	<b>\$13,561</b>	<b>\$89,679</b>
<b>New Vehicle Purchase</b>	<b>\$2,671</b>	<b>\$17,667</b>
<b>Used Vehicle Purchase</b>	<b>\$2,680</b>	<b>\$17,727</b>
<b>Motorcycles (New And Used)</b>	<b>\$80</b>	<b>\$530</b>
<b>Vehicle Finance Charges</b>	<b>\$325</b>	<b>\$2,155</b>
<b>Gasoline And Oil</b>	<b>\$3,193</b>	<b>\$21,118</b>
<b>Vehicle Repair And Maintenance</b>	<b>\$1,245</b>	<b>\$8,238</b>
<b>Vehicle Insurance</b>	<b>\$1,487</b>	<b>\$9,834</b>
<b>Public Transportation</b>	<b>\$950</b>	<b>\$6,287</b>
<b>Other Transportation Costs</b>	<b>\$926</b>	<b>\$6,124</b>

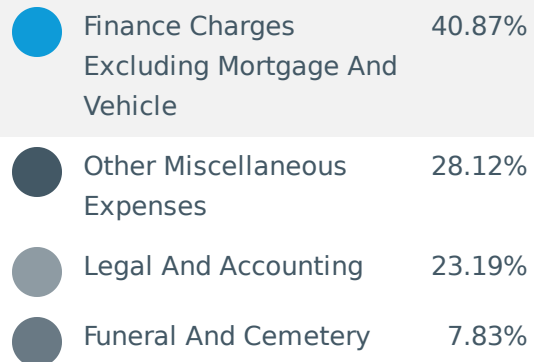
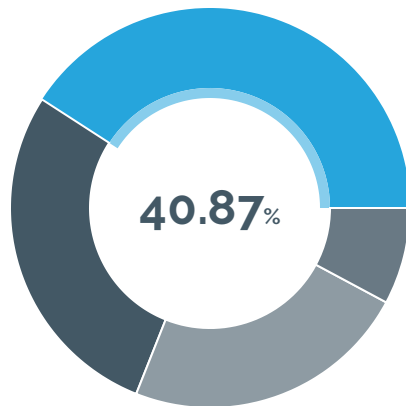
## Health Care



**2019**

	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$6,144</b>	<b>\$40,635</b>
<b>Health Care Insurance</b>	<b>\$4,105</b>	<b>\$27,147</b>
<b>Health Care Services</b>	<b>\$1,198</b>	<b>\$7,928</b>
<b>Health Care Supplies And Equipment</b>	<b>\$840</b>	<b>\$5,559</b>

## Miscellaneous Expenses



**2019**

	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$1,381</b>	<b>\$9,137</b>
<b>Legal And Accounting</b>	<b>\$320</b>	<b>\$2,122</b>
<b>Funeral And Cemetery</b>	<b>\$108</b>	<b>\$717</b>
<b>Finance Charges Excluding Mortgage And Vehicle</b>	<b>\$564</b>	<b>\$3,731</b>
<b>Other Miscellaneous Expenses</b>	<b>\$388</b>	<b>\$2,567</b>

Personal Insurance

2019

**\$ PER  
HOUSEHOLD    TOTAL  
\$000'S**

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**Total**

**\$529    \$3,503**

Contributions

2019

**\$ PER  
HOUSEHOLD    TOTAL  
\$000'S**

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**Total**

**\$2,384    \$15,769**

## Retail Potential

	\$ PER HOUSEHOLD	TOTAL \$000'S
Other Health and Personal Care Stores	\$70	\$464
Gasoline Stations with Convenience Stores	\$0	n/a
Gasoline Stations without Convenience Stores	\$3,687	\$24,383
Men's Clothing Stores	\$55	\$369
Women's Clothing Stores	\$240	\$1,592
Childrens' and Infant's Clothing Stores	\$107	\$709
Family Clothing Stores	\$647	\$4,283
Clothing Accessory Stores	\$51	\$341
Other Apparel Stores	\$78	\$521
Shoe Stores	\$266	\$1,760
Jewelry Stores	\$124	\$822
Luggage Stores	\$10	\$66
Sporting Goods Stores	\$334	\$2,209
Hobby, Toy, and Game Stores	\$95	\$629
Sewing and Needlecraft Stores	\$29	\$196
Musical Instrument Stores	\$26	\$172
Book Stores	\$116	\$772
Record,Tape,and CD Stores	\$0	n/a
Department Stores	\$1,294	\$8,560
Warehouse Superstores	\$3,176	\$21,005
Other General Merchandise Stores	\$484	\$3,206
Florists	\$24	\$159
Office and Stationary Stores	\$67	\$444
Gift and Souvenir Stores	\$81	\$540
Used Merchandise Stores	\$46	\$308
Pet and Pet Supply Stores	\$275	\$1,821
Art Dealers	\$21	\$143
Mobile Home Dealers	\$40	\$270
Other Miscellaneous Retail Stores	\$116	\$773
Mail Order and Catalog Stores	\$1,908	\$12,620
Vending Machines	\$51	\$343
Fuel Dealers	\$184	\$1,223

	<b>\$ PER HOUSEHOLD</b>	<b>TOTAL \$000'S</b>
<b>Other Direct Selling Establishments</b>	<b>\$144</b>	<b>\$959</b>
<b>Hotels and Other Travel Accommodations</b>	<b>\$244</b>	<b>\$1,617</b>
<b>RV Parks</b>	<b>\$2</b>	<b>\$17</b>
<b>Rooming and Boarding Houses</b>	<b>\$1</b>	<b>\$12</b>
<b>Full Service Restaurants</b>	<b>\$3,475</b>	<b>\$22,983</b>
<b>Limited Service Restaurants</b>	<b>\$343</b>	<b>\$2,269</b>
<b>Special Food Services and Catering</b>	<b>\$386</b>	<b>\$2,559</b>
<b>Drinking Places</b>	<b>\$110</b>	<b>\$732</b>

Data Source: Applied Geographic Solutions 2019