



## Consumer Expenditures Report

30 minute drive time from Montgomery, Illinois

Apparel	2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$3,113</b>	<b>n/a</b>	<b>\$3,618</b>	<b>n/a</b>
<b>Men's Apparel</b>	<b>\$573</b>	<b>\$149,644</b>	<b>\$667</b>	<b>\$179,061</b>
<b>Boys' Apparel</b>	<b>\$161</b>	<b>\$42,246</b>	<b>\$183</b>	<b>\$49,309</b>
<b>Women's Apparel</b>	<b>\$982</b>	<b>\$256,184</b>	<b>\$1,143</b>	<b>\$306,501</b>
<b>Girls' Apparel</b>	<b>\$184</b>	<b>\$48,094</b>	<b>\$210</b>	<b>\$56,468</b>
<b>Infants Apparel</b>	<b>\$123</b>	<b>\$32,219</b>	<b>\$139</b>	<b>\$37,324</b>
<b>Footwear</b>	<b>\$611</b>	<b>\$159,580</b>	<b>\$702</b>	<b>\$188,427</b>
<b>Apparel Services and Accessories</b>	<b>\$475</b>	<b>\$124,073</b>	<b>\$571</b>	<b>\$153,233</b>

Entertainment	2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$5,021</b>	<b>n/a</b>	<b>\$5,852</b>	<b>n/a</b>
<b>Fees And Admissions</b>	<b>\$1,343</b>	<b>\$350,280</b>	<b>\$1,614</b>	<b>\$432,962</b>
<b>Video And Audio Equipment</b>	<b>\$1,628</b>	<b>\$424,760</b>	<b>\$1,847</b>	<b>\$495,298</b>
<b>Recreational Equipment And Supplies</b>	<b>\$2,049</b>	<b>\$534,554</b>	<b>\$2,390</b>	<b>\$640,897</b>

Education	2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$2,911</b>	<b>n/a</b>	<b>\$3,539</b>	<b>n/a</b>
<b>Books And Supplies</b>	<b>\$377</b>	<b>\$98,552</b>	<b>\$459</b>	<b>\$123,131</b>
<b>Tuition</b>	<b>\$2,533</b>	<b>\$660,686</b>	<b>\$3,079</b>	<b>\$825,807</b>

Food and Beverages		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
<b>Total</b>	<b>\$12,523</b>	<b>n/a</b>	<b>\$14,341</b>	<b>n/a</b>	
<b>Food At Home</b>	<b>\$6,348</b>	<b>\$1,655,529</b>	<b>\$7,176</b>	<b>\$1,924,226</b>	
<b>Food Away From Home</b>	<b>\$5,281</b>	<b>\$1,377,428</b>	<b>\$6,114</b>	<b>\$1,639,506</b>	
<b>Alcoholic Beverages</b>	<b>\$893</b>	<b>\$233,101</b>	<b>\$1,051</b>	<b>\$281,869</b>	

Gifts		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
<b>Total</b>	<b>\$2,278</b>	<b>n/a</b>	<b>\$2,731</b>	<b>n/a</b>	
<b>Gifts Of Apparel</b>	<b>\$376</b>	<b>\$98,164</b>	<b>\$450</b>	<b>\$120,762</b>	
<b>Gifts Of Apparel Accessories</b>	<b>\$44</b>	<b>\$11,476</b>	<b>\$52</b>	<b>\$14,173</b>	
<b>Gifts Of Education</b>	<b>\$556</b>	<b>\$145,021</b>	<b>\$666</b>	<b>\$178,634</b>	
<b>Gifts Of Recreation</b>	<b>\$184</b>	<b>\$48,210</b>	<b>\$221</b>	<b>\$59,425</b>	
<b>Gifts Of Food And Beverages</b>	<b>\$189</b>	<b>\$49,429</b>	<b>\$226</b>	<b>\$60,803</b>	
<b>Gifts Of Household Furnishings And Equipment</b>	<b>\$358</b>	<b>\$93,612</b>	<b>\$430</b>	<b>\$115,327</b>	
<b>Gifts Of Household</b>	<b>\$94</b>	<b>\$24,752</b>	<b>\$113</b>	<b>\$30,390</b>	
<b>Gifts Of Transportation</b>	<b>\$217</b>	<b>\$56,736</b>	<b>\$262</b>	<b>\$70,520</b>	
<b>Gifts Elsewhere Unspecified</b>	<b>\$255</b>	<b>\$66,721</b>	<b>\$307</b>	<b>\$82,397</b>	

Household Furnishings		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
<b>Total</b>	<b>\$3,103</b>	<b>n/a</b>	<b>\$3,609</b>	<b>n/a</b>	
<b>Household Textiles</b>	<b>\$176</b>	<b>\$46,045</b>	<b>\$203</b>	<b>\$54,466</b>	
<b>Furniture</b>	<b>\$817</b>	<b>\$213,233</b>	<b>\$960</b>	<b>\$257,436</b>	
<b>Floor Coverings</b>	<b>\$42</b>	<b>\$11,084</b>	<b>\$51</b>	<b>\$13,823</b>	
<b>Major Appliances</b>	<b>\$444</b>	<b>\$115,946</b>	<b>\$513</b>	<b>\$137,727</b>	
<b>Housewares And Small Appliances</b>	<b>\$1,622</b>	<b>\$423,164</b>	<b>\$1,880</b>	<b>\$504,325</b>	

Shelter		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
<b>Total</b>	<b>\$18,030</b>	<b>n/a</b>	<b>\$20,848</b>	<b>n/a</b>	
<b>Mortgage Interest</b>	<b>\$5,931</b>	<b>\$1,546,874</b>	<b>\$6,955</b>	<b>\$1,865,059</b>	
<b>Property Taxes</b>	<b>\$3,538</b>	<b>\$922,848</b>	<b>\$4,158</b>	<b>\$1,115,147</b>	
<b>Miscellaneous Owned Dwelling Costs</b>	<b>\$2,425</b>	<b>\$632,647</b>	<b>\$2,825</b>	<b>\$757,560</b>	
<b>Rental Costs</b>	<b>\$4,608</b>	<b>\$1,201,958</b>	<b>\$5,049</b>	<b>\$1,353,950</b>	
<b>Other Lodging</b>	<b>\$1,526</b>	<b>\$398,018</b>	<b>\$1,859</b>	<b>\$498,494</b>	
Household Operations		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
<b>Total</b>	<b>\$3,455</b>	<b>n/a</b>	<b>\$4,036</b>	<b>n/a</b>	
<b>Babysitting And Elderly Care</b>	<b>\$302</b>	<b>\$78,833</b>	<b>\$359</b>	<b>\$96,435</b>	
<b>Household Services</b>	<b>\$1,548</b>	<b>\$403,772</b>	<b>\$1,818</b>	<b>\$487,632</b>	
<b>Alimony And Child Support</b>	<b>\$519</b>	<b>\$135,487</b>	<b>\$619</b>	<b>\$166,013</b>	
<b>Household Supplies</b>	<b>\$1,085</b>	<b>\$283,149</b>	<b>\$1,238</b>	<b>\$332,220</b>	
Personal Care		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
<b>Total</b>	<b>\$1,156</b>	<b>n/a</b>	<b>\$1,334</b>	<b>n/a</b>	
<b>Hair Care</b>	<b>\$153</b>	<b>\$40,131</b>	<b>\$177</b>	<b>\$47,598</b>	
<b>Electric Personal Care Appliances</b>	<b>\$16</b>	<b>\$4,238</b>	<b>\$18</b>	<b>\$5,027</b>	
<b>Personal Care Services</b>	<b>\$528</b>	<b>\$137,902</b>	<b>\$609</b>	<b>\$163,558</b>	
<b>Personal Care Products</b>	<b>\$457</b>	<b>\$119,420</b>	<b>\$528</b>	<b>\$141,638</b>	

Utilities		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
<b>Total</b>	<b>\$6,012</b>	<b>n/a</b>	<b>\$6,781</b>	<b>n/a</b>	
<b>Natural Gas</b>	<b>\$640</b>	<b>\$166,994</b>	<b>\$728</b>	<b>\$195,469</b>	
<b>Electricity</b>	<b>\$2,189</b>	<b>\$571,085</b>	<b>\$2,458</b>	<b>\$659,149</b>	
<b>Fuel Oil And Other Fuels</b>	<b>\$195</b>	<b>\$50,970</b>	<b>\$224</b>	<b>\$60,309</b>	
<b>Telephone Service</b>	<b>\$2,118</b>	<b>\$552,537</b>	<b>\$2,385</b>	<b>\$639,521</b>	
<b>Other Utilities</b>	<b>\$868</b>	<b>\$226,557</b>	<b>\$984</b>	<b>\$263,852</b>	

Reading		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
<b>Total</b>	<b>\$188</b>	<b>n/a</b>	<b>\$220</b>	<b>n/a</b>	
<b>Newspapers</b>	<b>\$69</b>	<b>\$18,110</b>	<b>\$80</b>	<b>\$21,717</b>	
<b>Magazines</b>	<b>\$23</b>	<b>\$6,029</b>	<b>\$26</b>	<b>\$7,230</b>	
<b>Books</b>	<b>\$96</b>	<b>\$25,076</b>	<b>\$112</b>	<b>\$30,069</b>	

Tobacco		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
<b>Total</b>	<b>\$448</b>	<b>n/a</b>	<b>\$486</b>	<b>n/a</b>	
<b>Cigarettes</b>	<b>\$392</b>	<b>\$102,292</b>	<b>\$426</b>	<b>\$114,263</b>	
<b>Other Tobacco Products</b>	<b>\$55</b>	<b>\$14,591</b>	<b>\$60</b>	<b>\$16,297</b>	

Transportation	2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$15,680</b>	<b>n/a</b>	<b>\$17,963</b>	<b>n/a</b>
<b>New Vehicle Purchase</b>	<b>\$3,196</b>	<b>\$833,506</b>	<b>\$3,736</b>	<b>\$1,001,827</b>
<b>Used Vehicle Purchase</b>	<b>\$2,995</b>	<b>\$781,199</b>	<b>\$3,366</b>	<b>\$902,766</b>
<b>Motorcycles (New And Used)</b>	<b>\$90</b>	<b>\$23,509</b>	<b>\$102</b>	<b>\$27,459</b>
<b>Vehicle Finance Charges</b>	<b>\$367</b>	<b>\$95,932</b>	<b>\$416</b>	<b>\$111,732</b>
<b>Gasoline And Oil</b>	<b>\$3,565</b>	<b>\$929,972</b>	<b>\$4,003</b>	<b>\$1,073,455</b>
<b>Vehicle Repair And Maintenance</b>	<b>\$1,449</b>	<b>\$378,116</b>	<b>\$1,665</b>	<b>\$446,702</b>
<b>Vehicle Insurance</b>	<b>\$1,681</b>	<b>\$438,420</b>	<b>\$1,898</b>	<b>\$509,093</b>
<b>Public Transportation</b>	<b>\$1,218</b>	<b>\$317,905</b>	<b>\$1,467</b>	<b>\$393,484</b>
<b>Other Transportation Costs</b>	<b>\$1,115</b>	<b>\$290,851</b>	<b>\$1,305</b>	<b>\$350,057</b>

Health Care	2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$7,030</b>	<b>n/a</b>	<b>\$8,013</b>	<b>n/a</b>
<b>Health Care Insurance</b>	<b>\$4,675</b>	<b>\$1,219,450</b>	<b>\$5,317</b>	<b>\$1,425,739</b>
<b>Health Care Services</b>	<b>\$1,390</b>	<b>\$362,741</b>	<b>\$1,598</b>	<b>\$428,594</b>
<b>Health Care Supplies And Equipment</b>	<b>\$963</b>	<b>\$251,199</b>	<b>\$1,097</b>	<b>\$294,242</b>

Miscellaneous Expenses	2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$1,640</b>	<b>n/a</b>	<b>\$1,903</b>	<b>n/a</b>
<b>Legal And Accounting</b>	<b>\$380</b>	<b>\$99,356</b>	<b>\$442</b>	<b>\$118,552</b>
<b>Funeral And Cemetery</b>	<b>\$128</b>	<b>\$33,581</b>	<b>\$149</b>	<b>\$40,070</b>
<b>Finance Charges Excluding Mortgage And Vehicle</b>	<b>\$669</b>	<b>\$174,638</b>	<b>\$777</b>	<b>\$208,374</b>
<b>Other Miscellaneous Expenses</b>	<b>\$460</b>	<b>\$120,162</b>	<b>\$534</b>	<b>\$143,378</b>

Personal Insurance		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S		\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$652</b>	<b>n/a</b>		<b>\$772</b>	<b>n/a</b>

Contributions		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S		\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$2,986</b>	<b>n/a</b>		<b>\$3,561</b>	<b>n/a</b>

Retail Potential		
	\$ PER HOUSEHOLD	TOTAL \$000'S
Other Health and Personal Care Stores	\$82	\$21,456
Gasoline Stations with Convenience Stores	\$0	n/a
Gasoline Stations without Convenience Stores	\$4,131	\$1,077,595
Men's Clothing Stores	\$67	\$17,509
Women's Clothing Stores	\$289	\$75,417
Childrens' and Infant's Clothing Stores	\$125	\$32,747
Family Clothing Stores	\$773	\$201,646
Clothing Accessory Stores	\$62	\$16,388
Other Apparel Stores	\$94	\$24,584
Shoe Stores	\$313	\$81,677
Jewelry Stores	\$159	\$41,498
Luggage Stores	\$11	\$3,081
Sporting Goods Stores	\$407	\$106,274
Hobby, Toy, and Game Stores	\$112	\$29,231
Sewing and Needlecraft Stores	\$36	\$9,640
Musical Instrument Stores	\$30	\$7,881
Book Stores	\$145	\$38,044
Record,Tape,and CD Stores	\$0	n/a
Department Stores	\$1,531	\$399,521
Warehouse Superstores	\$3,681	\$960,228
Other General Merchandise Stores	\$567	\$148,077
Florists	\$29	\$7,591
Office and Stationary Stores	\$81	\$21,153
Gift and Souvenir Stores	\$97	\$25,372
Used Merchandise Stores	\$56	\$14,642
Pet and Pet Supply Stores	\$323	\$84,356
Art Dealers	\$26	\$6,907
Mobile Home Dealers	\$47	\$12,488

	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Other Miscellaneous Retail Stores</b>	<b>\$134</b>	<b>\$35,078</b>
<b>Mail Order and Catalog Stores</b>	<b>\$2,267</b>	<b>\$591,463</b>
<b>Vending Machines</b>	<b>\$59</b>	<b>\$15,492</b>
<b>Fuel Dealers</b>	<b>\$214</b>	<b>\$55,947</b>
<b>Other Direct Selling Establishments</b>	<b>\$170</b>	<b>\$44,492</b>
<b>Hotels and Other Travel Accommodations</b>	<b>\$290</b>	<b>\$75,668</b>
<b>RV Parks</b>	<b>\$2</b>	<b>\$720</b>
<b>Rooming and Boarding Houses</b>	<b>\$2</b>	<b>\$541</b>
<b>Full Service Restaurants</b>	<b>\$3,085</b>	<b>\$804,620</b>
<b>Limited Service Restaurants</b>	<b>\$1,433</b>	<b>\$373,824</b>
<b>Special Food Services and Catering</b>	<b>\$457</b>	<b>\$119,275</b>
<b>Drinking Places</b>	<b>\$133</b>	<b>\$34,943</b>

Data Source: Applied Geographic Solutions 2021





